



CUSTOMER STORIES

Barnes Dennig SharePoint Intranet

OBJECTIVES

Based in Cincinnati, Barnes Dennig has supported organizations with tax, accounting, and advisory services since 1965. Employees work remotely and in multiple office locations. They were in need of a unified and strategic approach for managing communication.

- Needed to replace an outdated, static intranet with a modern, user-friendly solution
- Sought to fully leverage their Microsoft 365 investment for improved productivity and collaboration
- Prioritized strong security, governance, and effective data management within the Microsoft ecosystem

SOLUTION

- Implemented a SharePoint-based intranet using Powell Software templates to create "Catalyst," a unified digital workplace
- Led a rapid discovery and deployment process, launching key features like departmental sites, a company homepage, and an onboarding hub ahead of tax season
- Integrated Powell FlexDesk for workspace reservations, enhanced Microsoft 365 search, and developed custom content workflows
- Provided training, post-launch support, and continuous improvements aligned with Barnes Dennig's long-term digital workplace roadmap

RESULTS

Barnes Dennig's Catalyst intranet unified internal communication across locations, accelerated productivity, and laid the foundation for a more connected, modern workplace.

Accelerated Time to Value

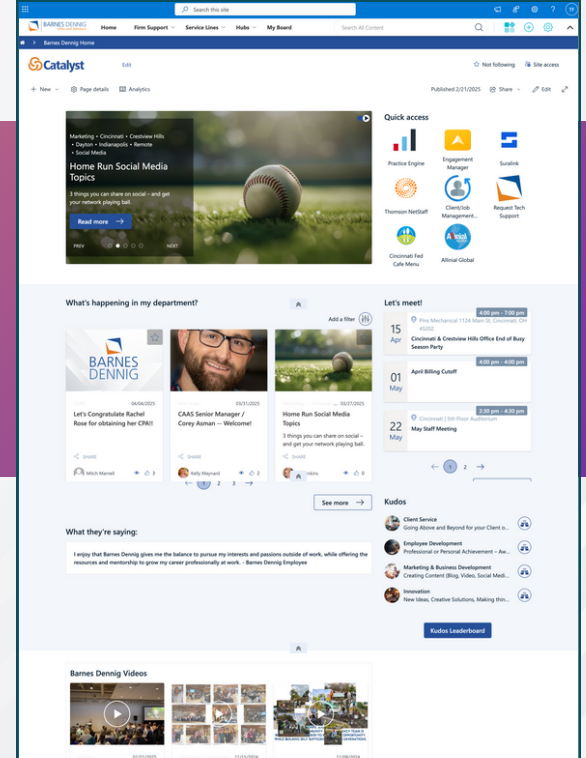
A rapid rollout ensured the intranet was live before tax season. This quick turnaround addressed urgent business needs and maximized ROI.

Unified Communication Across Locations

The platform connected employees across four offices and remote settings. It streamlined communication and supported a more cohesive culture.

Scalable Platform for Ongoing Growth

With FlexDesk and personalized experiences, Catalyst is evolving into a true Modern Workplace. Continuous enhancements keep it aligned with employee and business needs.



AT A GLANCE

CHALLENGES

- Static intranet required significant resources to maintain
- Important communications were getting lost in email threads

BENEFITS

- Simple, intuitive interface makes adding and managing content easy.
- Modern information architecture allows departments to manage their own content

